

## FUTURE of HEALTH Summit

The IHF has been invited to participate in the [Future of Health Summit](#), to be held on April 2-5, 2019 in Bratislava. Aside from presenting in the session *FOSTERING INVESTMENT IN PRIVATE HEALTHCARE; A MULTISTAKEHOLDERS' VISION*, we have secured 20 complimentary registrations for IHF members from hospital associations, hospitals and health service providers.

Members who would like to avail of the tickets, please contact Sara Perazzi at [sara.perazzi@ihf-fih.org](mailto:sara.perazzi@ihf-fih.org). Tickets will be given on a first-come-first-served basis. Others may also get the special discounted rate for IHF members of 390 EUR + VAT (regular rate is EUR 1550). To do so, register at <https://whysummits.com> and use the PROMO CODE **FOHSG19**.

The summit will be a private closed-door boardroom set of meeting of healthcare industry stakeholders including:

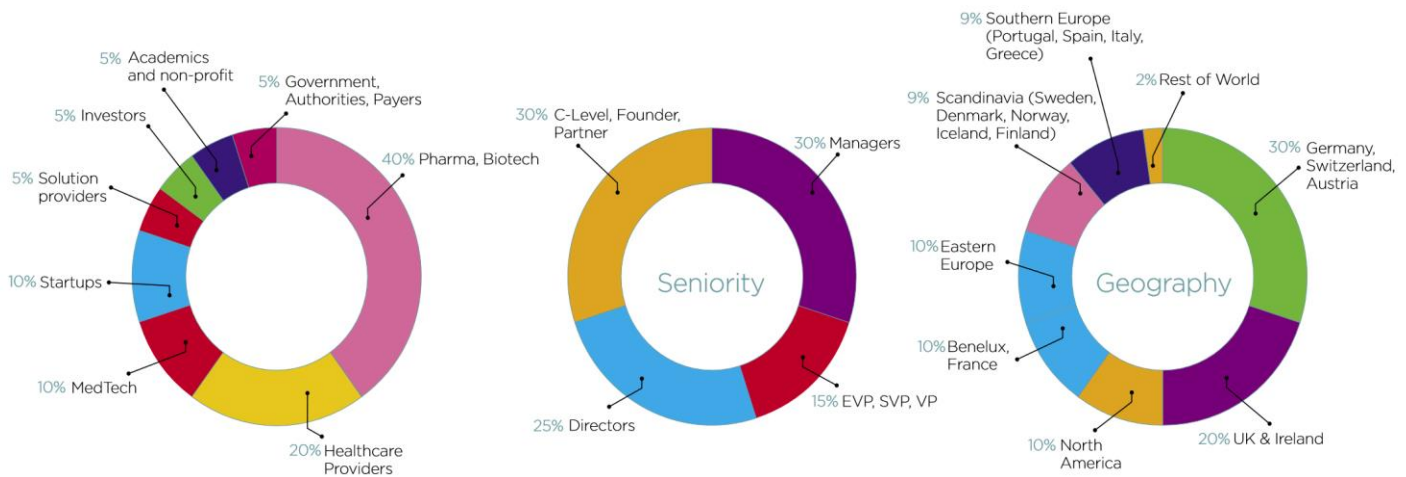
- European regulators
- Pharmaceutical and Biotech executives
- Healthcare providers
- Patients groups
- Novel Technology providers

This event is organised as a multi-meeting gathering with over 100 sessions including case studies, moderated panel discussions, interviews, keynote speeches, research presentations, roundtable discussions, workshops and groundbreaking talks. Meetings will be held in 5 different areas (see below) and audience (see under) comprise leaders and experts in Healthcare and Pharma industry.

Meetings will take place over the course of 3 days on the 5 themes below, being developed each day. It is therefore possible to follow one single theme along the conference. Meetings are 30 minutes long, with sponsored events intertwined and networking breaks. It looks like a marathon of short conferences. Very agile, a good preparation of faces-to-see seems to be necessary.

1. DRUG SAFETY
2. INVESTORS IN HEALTH
3. DIGITAL HEALTH
4. PROJECT AND PORTFOLIO MANAGEMENT
5. LEADERS IN HEALTH

## ATTENDEES:



## Highlighted topics:

### 1. Investors in Health, only one day: April 3<sup>rd</sup> 2019

Looking at the challenges the industry is facing, from the perspective of an investor, and discussing how investors can influence the future of healthcare. This topic is in line with the current collaborative of the IHF Investor Owned Healthcare Organizations Special Interest Group (IO-SIG) on how to nurture strategies for emergent countries investors. Although the audience will be dominated by providers of goods in the sector (medtech, bio, pharma, etc.) there will be incubators of ideas and investors with whom to exchange and find common avenues for collaboration. Especially interesting here, geographically dominated by Eastern-European countries, where the IHF presence is less dense than in Western Europe.

### 2. Digital Health in Healthcare, 3 days April 3<sup>rd</sup> to 5<sup>th</sup> 2019

Will be dominated by Middle East region participants, discussing about health and cultural transformation of traditional healthcare and rise of e-patient (legal challenges of AI and big data, perspectives on integrated healthcare delivery and digitalization of national health systems; digital health opportunities and solutions; innovations at the point of care; the role of telemedicine in healthcare; mHealth applications and their deployment; patient centricity; technology advancements in hospitals, etc.)

The IHF will be participating on April 5<sup>th</sup>, in the panel *Cooperation with Academia* and looking at how digital health startups and enterprises can take advantage of the innovation policies coming supported by academia. With different startups and industry representatives interacting, it will be a good source of information and knowledge to complete and supplement the (opposite) perspective the current innovation project of the IHF University Hospitals Special Interest Group (UH-SIG) is examining.

**3.** Topics 3 Digital Health in Pharma and 4 Pharmacovigilance Forum **3 days April 3<sup>rd</sup> to 5<sup>th</sup> 2019** will turn around Pharma industry. Some, but rare, representatives coming from healthcare providers and other stakeholders alike it could be a good opportunity to find potential sponsors of future projects.

**4. Annual Project Portfolio Management Forum 2 days April 4<sup>th</sup> to 5<sup>th</sup> 2019**

This last one, might be of interest on the management side of project portfolio in the health industry. Pushing for a culture of change and getting teams aligned on strategy, it will be interesting to mix with some of the key designers of this managerial culture and understand how to leverage the project management strategies to best enable trends that are impacting the industry, although primarily focused on the pharma industry.